

# Techरंग

The internal hackathon, **Techरंग**, took place on August 25, 2024, as a prerequisite for Smart India Hackathon 24. Mr. Sam Varghese the student of STME Indore and the winner of SIH-23, provided guidance to the 21 teams (126 students) participating in the event. The teams presented their chosen problem statements and potential solutions, which were evaluated by Dr. Praveen Kumar Loharkar, Dr. Srikant P., and Prof. Dhananjay Joshi. The event was organized by the Learn Tech club in collaboration with the Institution's Innovation Council (IIC).



The banner features a central black semi-circle containing the text: "SVKM's NMIMS Mukesh Patel School of Technology Management & Engineering - Shirpur Internal Hackathon for SIH 2024 Sunday 25<sup>th</sup> August 2024 12:30PM to 06:30PM". Below this, a white box with a blue border displays "TECHरंग -2024" in stylized blue and purple text. The banner is surrounded by logos of G20 India 2023, Ministry of Education, MoE's Innovation Cell, Smart India Hackathon 2024, and the 75th anniversary of India's independence. On the left, it includes the SIH 2024 logo and "LEARN TECH with NMIMS SHIRPUR". On the right, it features the SVKM's NMIMS logo and the Institution's Innovation Council logo.

**SVKM's NMIMS**  
**Mukesh Patel School of Technology Management & Engineering - Shirpur**  
**Internal Hackathon for SIH 2024**  
Sunday  
25<sup>th</sup> August 2024  
12:30PM to 06:30PM

**TECHरंग -2024**

**SMART INDIA HACKATHON 2024**

**LEARN TECH with NMIMS SHIRPUR**

**SVKM'S NMIMS**  
Deemed to be UNIVERSITY

**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of Education Initiative)


**NMIMS SHIRPUR**  
MUKESH PATEL TECHNOLOGY PARK

**Mpstme Shirpur** | **@MpstmeShr** | **@nmimsshirpurcampus** | **@MPSTME\_SHIRPUR**



SAM VARGHESE - 70472100208 

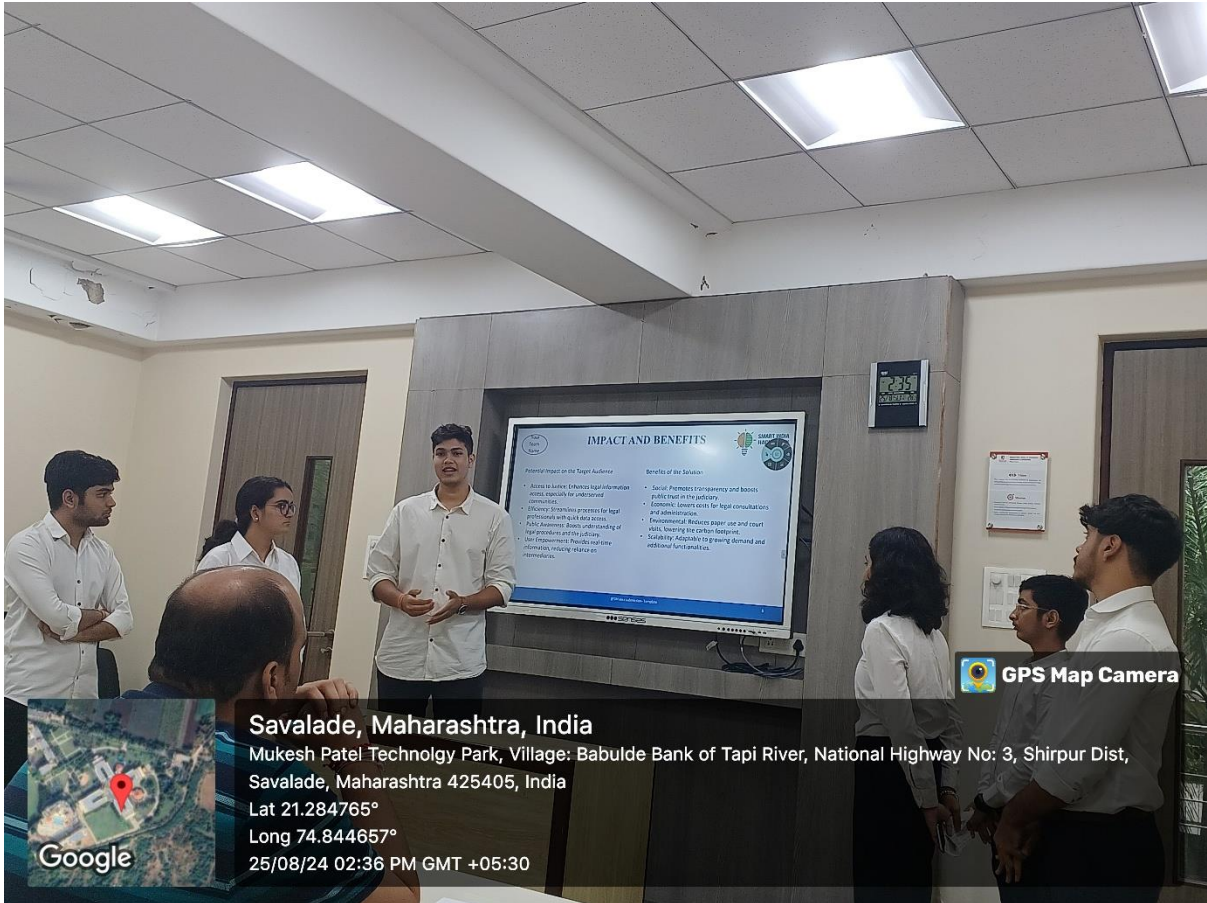


ABHISHEK PAL - 70552200030 



UTKARSH ... 








**IMPACT AND BENEFITS**

**Expected Impact on Target Audience:**

- Cultural Awareness:** Connects the urban students to their roots and heritage.
- Economic Empowerment:** Offers local artisans a platform to sell their products.

**Benefits:**

- Boosts the local economy and preserves traditional crafts.
- Encourages students to explore their own heritage and identity.
- Heritage: The students learn about their own heritage and its value.
- Global Awareness: The students gain insight into the product design, marketing and distribution strategies.

 **GPS Map Camera**



**Savalade, Maharashtra, India**  
**7RMV+QFF, Savalade, Maharashtra 425405, India**  
**Lat 21.284622°**  
**Long 74.843596°**  
**25/08/24 04:03 PM GMT +05:30**