SVKM's NMIMS Deemed-to-be University Mukesh Patel School of Technology Management and Engineering

	A Tech All Pı	am [except CSB cogram / B Tec	Semester: I /II / V	/ VI	
Course: English Communication				Code: 702BS0C059	
Teaching Scheme				Evaluation Scheme	
Lecture	Practical	Tutorial		Internal	Term End
(Hours per	(Hours per	(Hours per	Credit	Continuous	Examination
week)	week)	week)		Assessment (ICA)	(TEE)
	·			(Marks - 50)	
0	2	0	1	Marks Scaled to 50	_

Pre-requisite: -

Course Objective

The objective of the course is to develop students' competency in the English language in relation to listening, speaking and reading.

Course Outcomes

After completion of the course, the students will be able to -

- 1. Use their knowledge of vocabulary and grammar to articulate their ideas effectively
- 2. Demonstrate effective listening and speaking skills in oral communication situations such asspeeches, conversations, power-presentations, etc
- 3. Apply different reading techniques as needed to read passages effectively

Detailed Syllabus

Unit	Description	Duration
1.	Vocabulary Building through Literature Introduction to root and affixes, Synonyms and antonyms, Idioms and phrasal verbs, Commonly confused words, Words: denotation, connotations and usage	06
2.	Useful Practices of Grammar Articles and Prepositions, Subject-verb agreement, noun-pronoun agreement, Personal Pronouns (First Person, Second Person, Third Person), Modifiers – Errors in Modifiers (Misplaced, Dangling, Squinting), Redundancies and clichés, Tenses, Parallelism, Punctuation, Sentences, clauses and phrases, Active and passive voice, direct and indirect speech	06



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3.	Oral Communication	06
	Listening skills, Public speaking, impromptu speaking, Situational	00
	dialogues	
4.	Comprehension through Short Fiction	06
	Fast Reading, Skimming, Scanning, Active Reading, Cloze Reading,	06
	SQ3R	
	Technique	
5.	Presentations	
	Planning – occasion, audience, purpose, Outlining – introduction, main	06
	body,conclusion, Visual slide design, Verbal, non-verbal	
	communication	
	Total	30

Text Books

- 1. Meenakshi Raman and Sangeeta Sharma, *Technical Communication: Principles and Practice*, 3rd ed. Oxford University Press, 2015
- 2. Mark Lester and Larry Beason, *The McGraw-Hill Education Handbook of English Grammar and Usage*, 3rd ed. McGraw Hill, 2019

Reference Books

- 1. Bovee Courtland and John Thill, *Business Communication Today*, Pearson Education, 14th Ed. 2017
- 2. John Seely, *Oxford Guide to Effective Writing and Speaking*, Oxford University Press, 3rd Ed. 2013
- 3. Michael Swan, Practical English Usage, Oxford University Press, 4th Ed. 1995
- 4. F.T Wood, Remedial English Grammar. Macmillan. 2007

Laboratory Work

8 to 10 experiments based on the syllabus.



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